

Email #1: To Be Sent One Week Before Webinar

Subject:

Can you really make legit money from home? Catch my free webinar next week.

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Hello [First Name]!

Fun fact: There are currently 11.3 million jobs available in the United States.

What's that mean for you? Probably nothing.

That's because Moms don't have the same access to daycare or transportation. We have to navigate our responsibilities carefully- and working often doesn't make the cut.

Buckle up, because I've got something SUPER special for you today.

Most of you know that I help moms start businesses. It's my passion, and I love helping others find the same freedom that I have.

I know being a working mom isn't always easy, especially when it comes to building an at-home business for yourself.

That's why I want to take the next week to introduce you to one of the FASTEST ways to make money online.

Know what it is?

Come on, give it a guess.

Virtual Assistance!

The incredible thing about virtual assistance is that you don't need to have much to get started.

All it really takes is:

- A good computer
- High-speed internet
- The ability to learn a few technical skills and market your business.

I'll be sharing it all in a free training called "Virtual Assistance from Scratch."

And it's coming at you NEXT WEEK.

I'll be sending you all the juicy details tomorrow, but today - I have this question for you...

What is the #1 Struggle you have with starting your own at-home business?

Hit "reply" and let me know :)

Abbey

P.S. Nervous you'll miss the info about the training next week? Don't fret. [You can go ahead and register here.](#) Just 'cause I like you. And because you stuck around to the very end of the email :)

Email #2: To Be Sent Monday

Subject Options:

Free Live Training This Week: Start Your Virtual Assistance Business from Scratch

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Happy Monday!

Wow oh wow! I have been getting SO much incredible feedback from my question last week:

What is your #1 Struggle with starting your own at-home business?

I totally get it. You feel nervous that no one will want your services. You don't know what you would even offer. You don't know what to charge or where to market your services.

On Thursday, I'm bringing you a 100% free workshop called "Virtual Assistance from Scratch," and I KNOW you'll love it.

If you are struggling to find work online, don't know what skills you have to offer, or have ever thought about starting your own at-home business, this free workshop is for you.

[It's the VIRTUAL ASSISTANCE FROM SCRATCH webinar, and we will show you how to start making money at home with your own business.](#)

You seriously don't want to miss this...

This LIVE workshop will take place on Thursday, March 21st at 11:30 am CST/12:30 pm EST.

Here's what you'll leave with:

- How to start a Virtual Assistant business that is 100% remote and flexible
- Where to find thousands of remote clients, ready to pay for your services
- How to earn 100k+ per year as a virtual assistant
- The #1 trait paying clients are looking for (it's not previous experience as a Virtual Assistant!)
- A step-by-step, proven method for starting your own business

If you want to start making money at home with your virtual assistant business, this is where you need to be!

[Go ahead and claim your seat here!](#)

I'll see you on Thursday for the free training!!

Email #3: To Be Sent Wednesday

Subject:

***JOIN US** Free live training tomorrow*

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Hey there!

This is just a quick reminder that I'm putting on a FREE training workshop tomorrow entitled:

[Virtual Assistance from Scratch: Start Your Own At-Home Business \(Click here to register!\)](#)

If you haven't registered yet, make sure you do!

In this exclusive workshop, I will show you the secrets I've taught over 30,000 people to help get their virtual assistant businesses off the ground.

Ready to start your own at-home, flexible business?

Whether you have ever worked as a virtual assistant or not... if you are ready to start making money online with a legit business, this workshop is the place to be.

There will be time during the workshop to ask questions and pick my brain too! So come with all your questions!

[Register here. It's totally free.](#)

See you tomorrow!

Email #4: To Be Sent Thursday

Subject:

Don't forget - FREE TRAINING today!

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Hi there!

Just a quick reminder that the **Virtual Assistance from Scratch workshop** will be happening today at 11:30 am CST/12:30 pm EST.

I am so excited!

This is the last email you'll receive about the free training, and I promise - you don't want to miss it.

Here's what I'll be teaching during the live event:

- How to start a Virtual Assistant business that is 100% remote and flexible
- Where to find thousands of remote clients, ready to pay for your services
- How to earn 100k+ per year as a virtual assistant
- The #1 trait paying clients are looking for (surprise-it's *not* previous experience as a Virtual Assistant!)
- A step-by-step, proven method for starting your own business

Grab a notebook, pen, your favorite drink, and...

[Click here to grab your seat.](#)

If you've been looking for answers on how to start making money at home with legit, consistent work, this is the place to be!

See you in just a bit!

You're In Email: Send Immediately Upon Registration

Subject: You're in!!!

Thanks for registering for Virtual Assistance From Scratch: Starting your own at-home business.

I'm pumped to hang out with you on Thursday to share my three secrets for making money at home as a virtual assistant.

A few quick things...

#1: Be sure to set a quick calendar reminder, so you don't miss the event.

It will be on Thursday, March 21st at 11:30 am CST/12:30 pm EST.

#2: As a quick refresher, here is what you'll learn from the webinar.

- How to start a Virtual Assistant business that is 100% remote and flexible
- Where to find thousands of remote clients, ready to pay for your services
- How to earn 100k+ per year as a virtual assistant
- The #1 trait paying clients are looking for (it's not previous experience as a Virtual Assistant!)
- A step-by-step, proven method for starting your own business

The webinar will be LIVE. No pre-recording or automation. I'll be there for over an hour to help you answer your questions and make sure you have everything you need to launch your own at-home business from scratch.

The training usually lasts about 1 1/2 hours, with a chance for Q&A at the end - so make sure you set aside time to attend!

If you have any questions at all, just hit reply.

We're here to help and will respond quickly.

[Images provided by client]

PS: As a bonus for signing up for the Virtual Assistance from Scratch training, here is our [VA Checklist and Starter Kit](#), it includes the exact steps you'll need to take to launch your own business!

Webinar Today Email: Send 4 hours Before Webinar Begins

Subject: Live training today!

Hey hey!

Abbey Ashley from The Virtual Savvy here!

I am SUPER pumped for the live training, going down today that you signed up for!

It's the "Virtual Assistance from Scratch" workshop, where I'll be showing you step-by-step how to start your own at-home business.

BOOM!

I will be jumping on live today at (TIME) to share the TOP tips for starting and growing your own virtual assistant business from scratch.

Remember, there will be a Q&A session after the training, so if you want free coaching, you will want to be there LIVE!

As a quick refresher, here is what you'll learn from the webinar.

- How to start a virtual assistant business that is 100% remote and flexible
- Where to find 1000s of remote clients, ready to pay for your services
- How you can quickly earn 100k or more working at home as a virtual assistant.
- What trait paying clients are looking for (it's NOT virtual assistant experience).
- A step-by-step, proven method for starting your own business.

Here's the link you'll need to access the live training at 11:30 am CST/12:30 pm EST today:

[LIVE ROOM LINK](#)

**You do not need to access this link until the training begins.*

We will see you at the live training!

Abbey Ashley

P.S. Don't forget - you will want to attend this workshop LIVE, as I will be hosting a Q&A session after the training. Chatting with me one-on-one usually costs \$500 per hour, so don't miss this opportunity!

Starting Now Email: Send 15 Minutes Before Webinar Begins

Subject: We're starting NOW!

Aw yeaaaaaaah.

The time has come.

We're starting the Virtual Assistance from Scratch training NOW!

We kicked things off a little early, and I'm taking questions and chatting with everyone. Waiting on YOU!

[JOIN THE LIVE WORKSHOP NOW.](#)

Let's do this!

Abbey Ashley

P.S.

Remember, I'll be hosting a Q&A session after the training so if you want free coaching from me, you will want to be there LIVE!

As a quick refresher, here is what you'll learn from the webinar.

- How to start a virtual assistant business that is 100% remote and flexible
- Where to find 1000s of remote clients, ready to pay for your services
- How you can quickly earn 100k or more working at home as a virtual assistant.
- What trait paying clients are looking for (it's NOT virtual assistant experience).
- My step-by-step, proven method for starting your own business.

Here's the link you'll need to access the live training right NOW.

LIVE ROOM LINK

Re-play Email: Send 1 Hour After Webinar Finishes

Subject: Here's Your Replay [Virtual Assistance from Scratch]

Wow. Wow. Wow.

We just finished our Virtual Assistance from Scratch webinar, which was *incredible*. Many of you posted that you loved getting real, ACTIONABLE steps for starting an at-home business.

If you didn't get a chance to watch or wanted to catch the replay, [click here to watch](#).

Abbey